

**Sunday, September 22, 2024 – Hilton Garden Inn, 400 Mane St,  
West Monroe, LA 71291**

**1:00 PM – 2:00 PM LACCE BOARD MEETING**

*Location: Executive Boardroom*

**2:00 PM CONFERENCE REGISTRATION OPENS**

*Location: Conference Lobby*

**2:00 PM – 3:30 PM CHAMBER ROUNDTABLE SESSION**

*Location: Magnolia Room*

*Details:* You will have three 30-minute roundtable discussions where table topics will be placed around the room, and you will choose the topics of most interest. This roundtable session promises the best exchange of ideas, so join us as we tackle discussion topics crucial for your chamber's progress.

**3:30 PM – 4:00 PM 60 IDEAS IN 60 MINUTES SESSION**

*Location: Magnolia Room*

Come prepared to share your BEST idea with your peers of what is working for you.

**5:30 PM – 6:30 PM PRE-DINNER MIXER**

*Location: JAC's Craft Smokehouse – Downtown West Monroe*

Join us for a pre-dinner mixer with samples of local food as we welcome you to West Monroe! Special welcome from West Monroe Mayor and more!

**Monday, September 23, 2024 – Louisiana Delta Community College  
(LDCC) – Advanced Technology Center Building, 7500 Millhaven  
Rd., Monroe, LA 71203**

**8:30 AM – 9:15 AM NETWORKING BREAKFAST & OFFICIAL  
CONFERENCE WELCOME**

*Location: LDCC (room TBD)*

Join our 2024 LACCE Chairman and Natchitoches Chamber President Laura Lyles and West Ouachita Chamber President Kristopher Kelley as they officially welcome attendees to the conference. Attendees will also receive a Keep Louisiana Beautiful Update from Susan Russell, Keep Louisiana Beautiful

**9:15 AM – 10:15 AM OPENING KEYNOTE SESSION w/ Alysia Cook**

*Location: LDCC (Advanced Technology Center Community Room)*

Alysia Cook from Opportunity Strategies will lead the discussion on how to develop a strategic plan to successfully navigate through obstacles and challenges. She will bring her expertise to reveal the essential elements of a highly effective planning process, emphasizing board engagement, mission and vision development and practical implementation strategies. You will learn how to craft a powerful blueprint for success that aligns with your Chamber's goals.

**10:15 AM BREAK**

*Location: LDCC (Advanced Technology Center Atrium)*

Sponsored by Citslinc

**10:30 AM – 11:15 AM SPOTLIGHT OUR SPONSORS SESSION**

*Location: LDCC (Advanced Technology Center Atrium & Hallway)*

Please attend this crowd favorite as you speed network with our sponsors. Note: You must be present to win prizes!

**11:30 AM LUNCHEON**

*Location: LDCC (Advanced Technology Center Community Room)*

Louisiana Economic Development Secretary Susan Bourgeois will keynote our luncheon and give a thorough update of all that is happening at LED under a new Administration. You don't want to miss this!

**1:00 PM – 2:00 PM SOCIAL MEDIA DISCUSSION**

*Location: LDCC (Advanced Technology Center Community Room)*

This is the opportunity of a lifetime! Ginger Guttner from LSU will lead a social media engagement discussion. Ginger manages the social media pages for Mike the Tiger and has a lot in store to share with us!

**2:00 PM BREAK**

*Location: LDCC (Advanced Technology Center Atrium)*

Sponsored by Citslinc

**2:15 PM – 3:15 PM PANEL DISCUSSION**

*Location: LDCC (Advanced Technology Center Community Room)*

Join panelists Will Dearmon, Ruston-Lincoln Chamber, and Ashley Hilsman, New Orleans Chamber, as they discuss foundation details, membership retention and more. Will and Ashley are both incredible leaders for their successful chambers and you will leave with valuable information.

**3:15 PM BREAK**

*Location: LDCC (Advanced Technology Center Atrium)*

Sponsored by Citslinc

**3:30 PM – 4:30 PM THE ORIGINAL INFLUENCERS' PANEL**

*Location: LDCC (Advanced Technology Center Community Room)*

You don't want to miss this fireside chat between some of the most influential organizations in Louisiana: Louisiana Association of Business and Industry (LABI), Public Affairs Research Council (PAR), and the Pelican Institute. This panel discussion will be moderated by the dynamic Marie Centanni of Centanni Communications. Attendees will walk away with a better understanding of the work these organizations focus on, how their roles are shifting under a new administration, and how local Chambers should be engaging in the conversation to help move the needle for Louisiana.

***PANELISTS:***

LABI – Will Green

PAR – Steven Procopio

Pelican Institute – Daniel Erspamer

C100 – Adam Knapp

**6:00 PM – 8:00 PM RECEPTION & AWARDS DINNER**

*Location: Hilton Garden Inn, Magnolia Room*

Join us for a fun evening of networking to celebrate our 2024 Award Winners.

\*Awards sponsored by Louisiana Armed Forces Alliance

**Tuesday, September 24, 2024 – Hilton Garden Inn, 400 Mane St,  
West Monroe, LA 71291**

**8:15 AM – 9:00 AM NETWORKING BREAKFAST**

*Location: Hilton Garden Inn, Room TBD*

We are honored to be joined by State Superintendent of Education Dr. Cade Brumley and Louisiana Workforce Commission Secretary Susie Schowen as they engage in a discussion highlighting Louisiana's Revised Accountability System.

**9:00 AM – 9:15 AM BREAK**

*Location: TBD*

Sponsored by Citslinc

**9:15 AM – 10:00 AM WORKFORCE DEVELOPMENT WORKSHOP –**

*Location: TBD*

Join as Dr. Jim Henderson, current President of Louisiana Tech University and former CEO of the University of Louisiana System, offers his insights on the state of higher education in Louisiana and the valuable role public private partnerships can play in addressing and supporting community workforce needs/initiatives.

**10:00 AM – 10:15 AM BREAK**

*Location: TBD*

Sponsored by Citslinc

**10:15 AM – 11:45 AM DEVELOPMENT WORKSHOP**

*Location: TBD*

Alysia Cook from Opportunity Strategies will close out our conference with an engaging exploration of innovative economic and workforce development trends that will empower your community for a transformational future.